TRAVERSE CONNECT

CHAMPION INVESTORS

$11,460 Annually

All Traverse Connect investors are eligible to access a portfolio of business benefits:

- Legislative Advocacy
- Regional Economic Development
- Professional Development
- Business Enhancement Programs
- Business-to-Business Networking
- Data Dashboard for Economic Development Goals

EVENT & PROGRAM OPPORTUNITIES

- Two tickets to the Economic Strategy Series (three-part series)
- One reserved table of eight to Annual Economic Summit
- Four tickets to Agree to Disagree
- Six tickets to the Northern Michigan Policy Conference
- Eight tickets to the Northern Michigan Business Gala -OR- one foursome for Annual Golf Outing
- Two tickets to GTAMC Summit
- Seat at Leadership Roundtable
- Exclusive invitation-only events included:
  - Directors' Reception at Annual Celebration Gala
  - VIP-only-invite access to special events with elected officials and national business leaders
- Monthly Investor Benefits Workshop
- Bi-Monthly Coffee Connection networking events
- Three Cocktail Connection networking events
- Discounted event registration
- Early registration to Golf Outing, Annual Economic Summit, and Distinguished Service Award Luncheon
- Webinars and industry forums
- Exclusive access to "Presenting Sponsor" event sponsorship
- Investor-only access to Leadership Grand Traverse program (standard charges apply)
- Grand Traverse Area Manufacturing Council membership and event access

ADVERTISING & SPONSORSHIPS

- $3,900+ value package for digital advertising in Traverse Connect channels
- Discounted pricing for advertising on website and e-newsletters
- Special recognition on the Traverse Connect website
- Access to Investor mailing list

GOVERNANCE & RECOGNITION

- Access to open seats on the Traverse Connect Board of Directors
- Featured online directory listings for all businesses under the same ownership

STAY CONNECTED

- Subscription to e-newsletters:
  - The Connection
  - TCYP News
  - Special alerts and updates
- Unlimited use of Traverse Connect Blue Room for meetings (*Four-hour maximum per use*)

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TRAVERSE CONNECT

INVESTOR BENEFITS & PRIVILEGES

- ☑ Michigan's Creative Coast talent attraction program:
  - Job board to help grow family-sustaining careers
  - Weekly Resumé Pack - additional signup required
  - Northern Navigator ambassador program to welcome newcomers
  - Michigan's Creative Coast graphics and information for employers to use on company websites
- ☑ Economic diversification that reduces industry risk
- ☑ Capital investment that increases local government tax base
- ☑ Government advocacy to improve & preserve our Northern Michigan quality of life
- ☑ Unlimited business listings and Partner-level benefits for all businesses under the same ownership
- ☑ Quarterly Investor reviews
- ☑ Work with Traverse Connect Ambassadors to celebrate your opening, a new location, or a significant milestone for your business with a ribbon cutting event and photos shared on social media
- ☑ Welcomes in The Connection and on social media to new investors
- ☑ Use of investor badge and window decal for your storefront, website and/or marketing materials
- ☑ Unlimited posting of press releases, job openings, and news items for your organization on traverseconnect.com through your investor login
- ☑ Unlimited Certificates of Origin
- ☑ Access to exclusive health and wellness products:
  - Accident Fund insurance plan - with annual dividends
  - Pine Rest Employee Assistance Program
- ☑ EverGROWTH Consulting discount
- ☑ Access to free Recovery-Friendly Workplace training
- ☑ Access to Traverse Bay Children's Advocacy Center's "Talk. Protect. Report" training
- ☑ Access to reach other investors through the Member-to-Member program through your investor login
- ☑ Referrals to investor businesses by Traverse Connect staff and Ambassadors