



# EXECUTIVE GRAND TRAVERSE AREA MANUFACTURING INVESTORS

**\$1050**  
**Annually**

All Traverse Connect investors are eligible to access a portfolio of business benefits:

- Legislative Advocacy
- Regional Economic Development
- Professional Development
- Business Enhancement Programs
- Business-to-Business Networking
- Data Dashboard for Economic Development Goals

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## EVENT & PROGRAM OPPORTUNITIES

- Access to Grand Traverse Area Manufacturing Council Annual Golf Outing, NoMI Manufacturing Summit, and additional programs
- Coffee Connection
- Cocktail Connection
- Discounted event registration
- Webinars
- Exclusive industry-specific forums and access to Grand Traverse Area Manufacturing Council leadership committee
- Investor-only access to participate in the Leadership Grand Traverse program and Leadership Roundtables (standard charges apply)

## ADVERTISING & SPONSORSHIPS

- Discounted pricing for advertising on website and e-newsletters

## RECOGNITION & BUSINESS ENHANCEMENT

- Listing in online directory
  - Grand Traverse Area Manufacturing Council member ribbon
  - Logos
  - Photos
  - Video
  - Business website link
  - Business social media links
  - Strong SEO features to help searchers find your business

## STAY INFORMED

- Subscription to e-newsletters:
  - The Connection
  - TCYP News
  - Special alerts and updates

## MEETING SPACE

- Use of Traverse Connect Blue Room for meetings four times per year. (*Four-hour maximum per use*)

2024 - Updated September 2023