

# TAYLOR NUNLEY

## CONTACT

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(810) 223-5124

## EDUCATION

BA, MEDIA ARTS AND TECHNOLOGY  
Specialization in film, television, and radio  
Michigan State University 2010

## SKILLS

Internal Communications  
Intranet Implementation & Management  
Content Strategy & Management  
Product Management  
Event Production  
Adobe Creative Suite  
MS Office

## ACHIEVEMENTS

2023 Speaker, 7th Annual Modern Intranets  
for Internal Communications  
2022 Interact Excellence Awards  
*Winner* Judges' Award for Innovation  
2021 MVP Award, SERVPRO  
2021 Gold Level, Step Two Intranet &  
Digital Workplace Awards  
2021 Interact Excellence Awards  
*Winner* Essential Intranet,  
Best Offline Worker Strategy  
*Finalist* Best Success Story,  
Best in Crisis Comms  
2019 CEO Award, SERVPRO  
2015 Rookie of the Year Award, SERVPRO

## LEADERSHIP

NASHVILLE SPARTANS MSU ALUMNI CLUB  
2016 to 2019 President  
2014 to 2016 Vice President

PI BETA PHI, MI GAMMA  
2008 to 2009 Vice President, Philanthropy

## EXPERIENCE

### COMMUNITY HEALTH SYSTEMS // Franklin, TN

Fortune 500 healthcare company with 80+ acute-care hospitals across the US

#### DIGITAL WORKPLACE CONTENT MANAGER 7/22 to Present

- Project Lead for intranet migration from SharePoint to LumApps, for 65,000+ users and over 250 content contributors

### SERVPRO INDUSTRIES, LLC // Gallatin, TN

Cleanup and restoration franchisor with 1,900+ franchises across North America

#### COMMUNICATIONS TECHNOLOGY MANAGER 10/21 to 7/22

- Managed technical communication channels and strategies (intranet, digital signage, live/virtual events, Vimeo) to coordinate and deliver engaging and effective internal communication plans
- Built relationships and collaborated with technology vendors, IT, and stakeholders at all levels of the organization to solve technical and business communication issues

#### INTRANET MANAGER, COMMUNICATIONS 3/19 to 10/21

- Managed intranet strategy, operations, and support for 15,000+ users and over 100 content contributors on Interact Intranet
- Continually delivered improved UX through new feature implementations and site improvements, increasing total site visits by 50% YoY in 2020
- Integral member of intranet implementation team; Key project strategist for site architecture, visual design, governance, content, and communication strategy
- Created and maintained global intranet guidelines, policies, and general support documentation for users and contributors

#### MARKETING SPECIALIST 12/16 to 3/19

- Coached and supported franchise sales and marketing coordinators
- Managed team communications calendar, guest events, email marketing, monthly team analytics, and various marketing projects

#### GRAPHIC DESIGNER 11/13 to 12/16

- Managed internal brand standards and franchise design support

### GOLD & CO. BOUTIQUE // Nashville, TN

Family-owned jewelry boutique with six locations

#### STORE MANAGER & ONLINE SALES 3/12 to 11/13

### JOURNAL COMMUNICATIONS // Franklin, TN

Custom publishing and content marketing company

#### GRAPHIC DESIGNER 6/11 to 8/12