

**\$1,000**  
**Annually**

Pro-rated quarterly

**All Traverse Connect investors are eligible to access a portfolio of business benefits:**

- Legislative Advocacy
- Regional Economic Development
- Professional Development
- Business Enhancement Programs
- Business-to Business Networking
- Data Dashboard for Economic Development Goals

Traverse Connect  
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## EVENT & PROGRAM OPPORTUNITIES

- Two Bully Pulpit tickets
- Access to Leadership Roundtables (Standard charges apply)
- Discounted event registration
- Webinars
- Industry-specific forums
- Investor-only access to participate in Leadership Grand Traverse program (Standard charges apply)

## ADVERTISING & SPONSORSHIPS

- \$200+ value package for digital advertising in Traverse Connect channels
- Discounted pricing for advertising on website
- and e-newsletters
- Access to event-specific advertising and program sponsorships

## GOVERNANCE & RECOGNITION

- Access to open seats on the Traverse Connect Board of Directors
- Listing in online directory
  - Logos
  - Photos
  - Video
- Business website link
- Business social media links
- Two additional online business listings and Network-level benefits for businesses under the same ownership

## STAY CONNECTED

- Annual subscription to the *Traverse City Business News*
- Subscription to e-newsletters:
  - Weekly Bulletin
  - TCYP News
  - Special alerts and updates
- Unlimited use of Traverse Connect *Blue Room* for meetings. (*Four-hour maximum per use*)

## INVESTOR BENEFITS & PRIVILEGES

- ☑ Programs to grow family-sustaining careers
- ☑ Economic diversification that reduces industry risk
- ☑ Capital investment that increases local government tax base
- ☑ Government advocacy to improve & preserve our Northern Michigan quality of life
- ☑ Work with Ambassadors to celebrate your opening, a new location or a significant milestone for your business
- ☑ Use of investor badge and window decal for your storefront, website and/or marketing materials
- ☑ Unlimited posting of press releases, job openings, and news items for your organization on TraverseConnect.com through your investor login
- ☑ Unlimited Certificates of Origin
- ☑ Access to Exclusive Health and Wellness products:
  - Accident Fund insurance plan - with annual dividends
  - New Directions Employee Assistance Program
  - Auto-Owners insurance discounts
  - HealthBridge program discounts (coming soon)
- ☑ Access to savings of 15-30% annually on office supplies through Office Depot
- ☑ Access to reach other investors through the Member-to-Member program through your investor login
- ☑ Referrals to investor businesses by Traverse Connect