

EXPANDING THE MICHIGAN NATURAL RESOURCES TRUST FUND IN 2020

VOTE YES
ON PROP 1
FOR MI WATER,
WILDLIFE & PARKS

THE MICHIGAN NATURAL RESOURCES TRUST FUND

For decades, the Michigan Natural Resources Trust Fund (MNRTF) has been protecting Michigan's drinking water sources and natural outdoor spaces, providing opportunities for hunting, fishing and other outdoor recreational activities for Michiganders to enjoy.

THE MNRTF IS NOT FUNDED BY OUR TAX DOLLARS. IT IS FUNDED BY THE OIL, GAS AND MINING INDUSTRIES.

SINCE ITS INCEPTION IN 1976, THE MNRTF HAS HAD A HUGE IMPACT ON MICHIGAN'S PARKS AND PUBLIC LANDS:

\$1.2B

in grants for public lands

1,000+

public parks funded

\$48M

invested in Grand Traverse County alone



THE MICHIGAN NATURAL RESOURCES TRUST FUND

TART Trails Receives \$600K Grant to Complete Funding for Project

A long running project in Traverse City may soon come to a close.

TART Trails received a generous grant from the Michigan Natural Resources trust fund has brought them to their goal.

The \$600,000 grant will allow TART Trails to construct an additional 1.5 miles of trail at Boardman Lake.

The new trail will close out the Boardman Lake loop, completing a project more than 3 in the making.

9&10 News, December 7, 2017

Platte River Park project taking shape in Benzie County

“It’s a beautiful piece of property,” said Ingemar Johansson, president of the nonprofit Honor Area Restoration Project, which supports revitalization of the Honor area.

The land was purchased by HARP for \$330,000 from a private owner, with the bulk of the money coming from the Michigan Natural Resources Trust Fund. The group also received a Rotary Charities grant and private donations.

Traverse City Record Eagle, Patti Brandt Burgess, February 5, 2020

INVESTING IN OUR LOCAL ECONOMY

From construction to hospitality to tourism, many sectors of our local economy benefit from the MNRTF's work maintaining and protecting our outdoor spaces.

\$26.6B

generated by outdoor recreation in Michigan annually*

232,000

direct jobs*

\$7.5B

in wages and salaries*

27M

visitors to state parks & recreation areas annually

*2017 National Outdoor Recreation Economy Report, Outdoor Industry Association



A HISTORIC OPPORTUNITY TO PROTECT WATER, WILDLIFE, & PARKS

In November, Michigan voters will be given a historic opportunity to expand the work of the Natural Resources Trust Fund (MNRTF) and help protect our drinking water sources, wildlife habitats, and parks for future generations.

THE AMENDMENT WOULD:

LIFT THE CAP

on the Michigan Natural Resources Trust Fund, allowing it to receive revenues from royalties on oil, gas, and mining operations on state-owned lands once the State Parks Endowment Fund reaches its asset cap.

REQUIRE

at least 25% of Trust Fund disbursements be made available for development, renovation and redevelopment of public recreation facilities, and at least 25% for land acquisition and protection.

ALLOW

up to 50% of Trust Fund annual revenue, plus interest and earnings, to be expended each fiscal year.

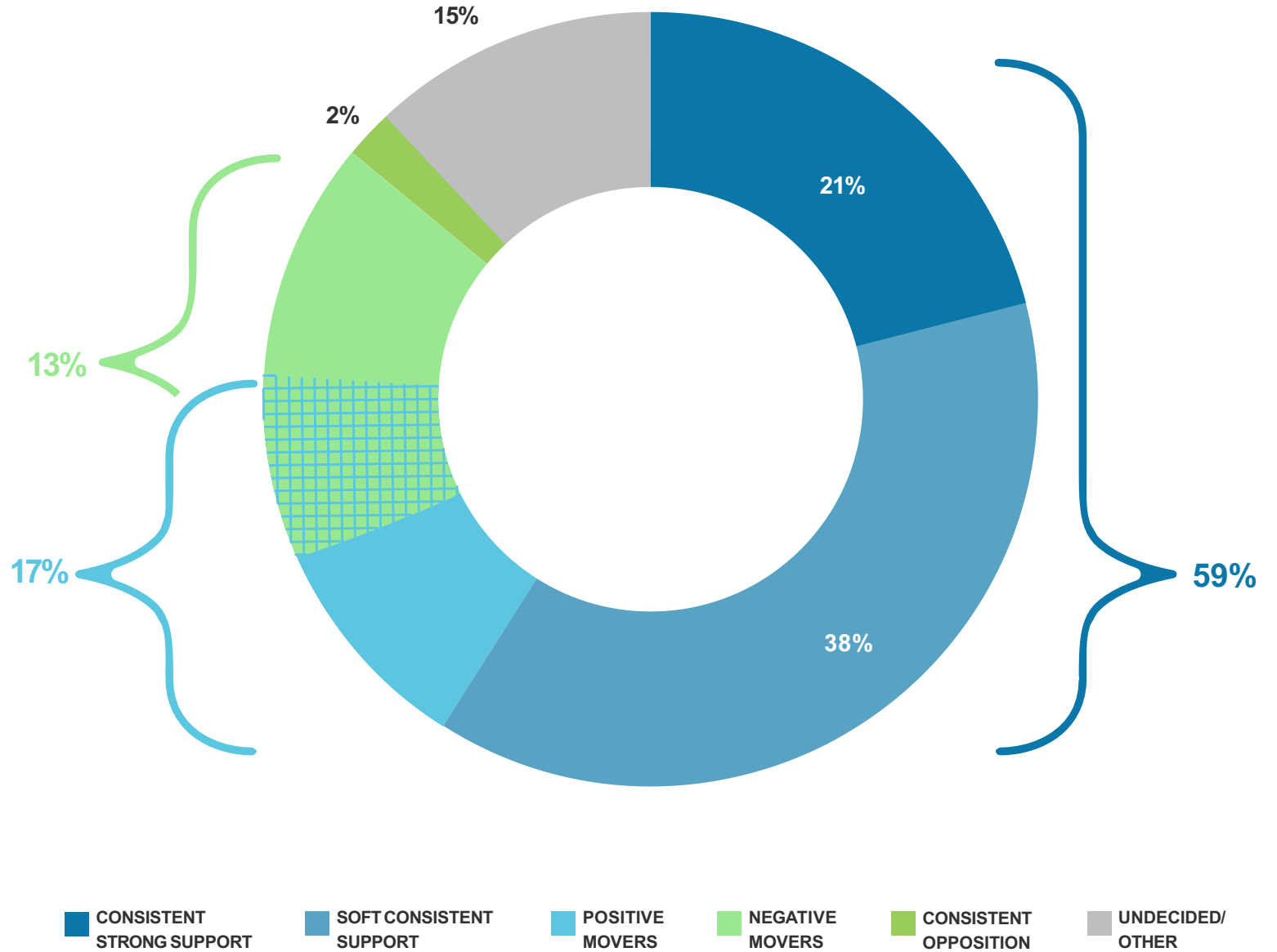
REQUIRE

at least 20% of the money expended from the State Parks Endowment Fund go towards capital improvements at state parks.



AN OPPORTUNITY TO BUILD A MASSIVE, DIVERSE COALITION...

The amendment enjoys consistent support from across the political spectrum. A large majority of voters support the amendment and there is a significant opportunity to expand that coalition.



...BUT THERE ARE STILL SEVERAL RISKS TO PASSAGE

1 EXPANDED
ABSENTEE VOTING

2 THE COVID-19
PANDEMIC

3 POLARIZATION
AT TOP OF TICKET

4 ATTENTION DEFICIT TO
DOWNBALLOT ELECTION

5 TECHNICAL LANGUAGE
IN THE PROPOSAL

OUR TARGET COALITION INCLUDES



**ENVIRONMENTAL &
CONSERVATION**



CIVIC



HEALTH



BUSINESS



**LOCAL
GOVERNMENT**



LABOR

JOIN THE COALITION



JOIN OVER 50 ORGANIZATIONS SUPPORTING PROPOSAL 1
TO PROTECT OUR WATER, WILDLIFE & PARKS

THANK YOU

KEEP IN TOUCH:

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Endorse the proposal at:

tinyurl.com/endorseMNRTF

