

(COMPANY NAME) IMPLEMENTS ENHANCED SAFETY PRACTICES FOR
CUSTOMERS AND EMPLOYEES

[Company Name] asks community to Stay Safe to Stay Open

Traverse City, MI: [Company Name] announced enhanced safety protocols the small business is implementing to help keep their employees and customers safe. The enhancements go above and beyond the requirements outlined in Executive Order 2020-114 and include many additional measures and formal programs from the [company's industry] industry's most trusted brands.

"[Company Name] is committed to supporting our community by implementing these protocols," said [title name]. "While Covid-19 continues to threaten the health and livelihoods of our friends, neighbors, and visitors, we are committed to staying safe to stay open."

The enhanced protocols include:

- Item 1 with description
- Item 2 with description
- Item 3 with description

About (Company Name)

Paragraph describing the company's mission, length in business, industry, location, etc. End with links to social media and the business' website.

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