

\$500

Annually

Pro-rated quarterly

All Traverse Connect investors are eligible to access a portfolio of business benefits:

- Legislative Advocacy
- Regional Economic Development
- Professional Development
- Business Enhancement Programs
- Business-to Business Networking
- Data Dashboard for Economic Development Goals

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EVENT & PROGRAM OPPORTUNITIES

- Business After Hours
- Pints and Politics
- Discounted event registration
- Webinars
- Industry-specific forums
- Investor-only access to participate in Leadership Grand Traverse program. (Standard charges apply)

ADVERTISING & SPONSORSHIPS

- Discounted pricing for advertising on website and e-newsletters

RECOGNITION & BUSINESS ENHANCEMENT

- Listing in online directory
 - Logos
 - Photos
 - Video
 - Business website link
 - Business social media links
 - Strong SEO features to help searchers find your business

STAY INFORMED

- Subscription to e-newsletters:
 - Weekly Bulletin
 - TCYP News
 - Special alerts and updates

MEETING SPACE

- Use of Traverse Connect *Blue Room* for meetings four times per year. (*Four-hour maximum per use*)

INVESTOR BENEFITS & PRIVILEGES

- ☑ Programs to grow family-sustaining careers
- ☑ Economic diversification that reduces industry risk
- ☑ Capital investment that increases local government tax base
- ☑ Government advocacy to improve & preserve our Northern Michigan quality of life
- ☑ Work with Ambassadors to celebrate your opening, a new location or a significant milestone for your business
- ☑ Use of investor badge and window decal for your storefront, website and/or marketing materials
- ☑ Unlimited posting of press releases, job openings, and news items for your organization on TraverseConnect.com through your investor login
- ☑ Certificates of Origin (10 included per year/\$25 discounted rate for each additional request)
- ☑ Access to Exclusive Health and Wellness products:
 - Accident Fund insurance plan - with annual dividends
 - New Directions Employee Assistance Program
 - Auto-Owners insurance discounts
- ☑ Access to savings of 15-30% annually on office supplies through Office Depot
- ☑ Access to reach other investors through the Member-to-Member program through your investor login
- ☑ Display your marketing materials in Traverse Connect lobby
- ☑ Referrals to investor businesses by Traverse Connect