Delivering Support for Michigan's Small Businesses

Lauren Youngdahl Snyder Vice President, Customer Experience April 29, 2020



Working Safely

- Caring for customers, co-workers and communities
- Focusing on emergent work
- Practicing CDCrecommended health and safety guidelines







- We can help the region's 7,900 small businesses by:
 - Working with you on your utility bill
 - Connecting you to potential state and federal relief sources
 - Providing new business opportunities via Pure Michigan Business Connect
- Call our Business Center at 800-805-0490

Other Sources for Small Business Help

- Paycheck Protection Program
- Pure Michigan Business Connect
 - Learn more and sign up at michiganbusiness.org/services/pure-michigan-businessconnect
- Energy waste reduction support
- Small Business Virtual Energy Coaching
 - Learn more and sign up at ConsumersEnergy.com/business
- Call our Business Center at 800-805-0490
- Virtual Supplier Summit for COVID-19



Building Our Clean Energy Future



- By 2040, we plan to eliminate coal, meet the state's energy needs with 90 percent clean resources and reduce energy waste
- Join the Movement
 - Energy efficiency
 - Demand response
 - Electric vehicle rebates and options
 - Solar Gardens
- Learn more at MICleanEnergy.com



Supporting our Communities

- More than \$600,000 in grants to help fight COVID-19:
 - Community foundations statewide
 - The Food Bank Council of Michigan
 - Michigan State University Extension
 - Local nonprofits
- \$250,000 each to the Food Bank Council of Michigan and the Michigan Association of United Ways

Helping Northern Michigan Thrive

- More than \$1.6M in contributions since 2015
- More than \$140,000 to Venture North
- Supporting the Traverse City Area Chamber Foundation
 - \$30,000 to the Regional Economic Development Program in 2015
 - Professional Development Series sponsor
- Volunteering in the community
 - National Cherry Festival
 - Consumers Energy Heritage Parade



Thank You!

More on our COVID-19 response: ConsumersEnergy.com/coronavirus

Contact Business Customer Care: 800-805-0490
ConsumersEnergy.com/business