

# CONNECTING THE DOTS

NAVIGATING THE CURRENT  
FINANCIAL LANDSCAPE FOR YOUR BUSINESS

**THANK YOU TO OUR PRESENTING SPONSOR**



# PRESENTERS



**Warren Call**

Traverse Connect



**Dave Shootz**

Fifth Third Bank



**John Galbraith**

Michigan Certified  
Development  
Corporation



**Mandy Sentieri**

Traverse Connect

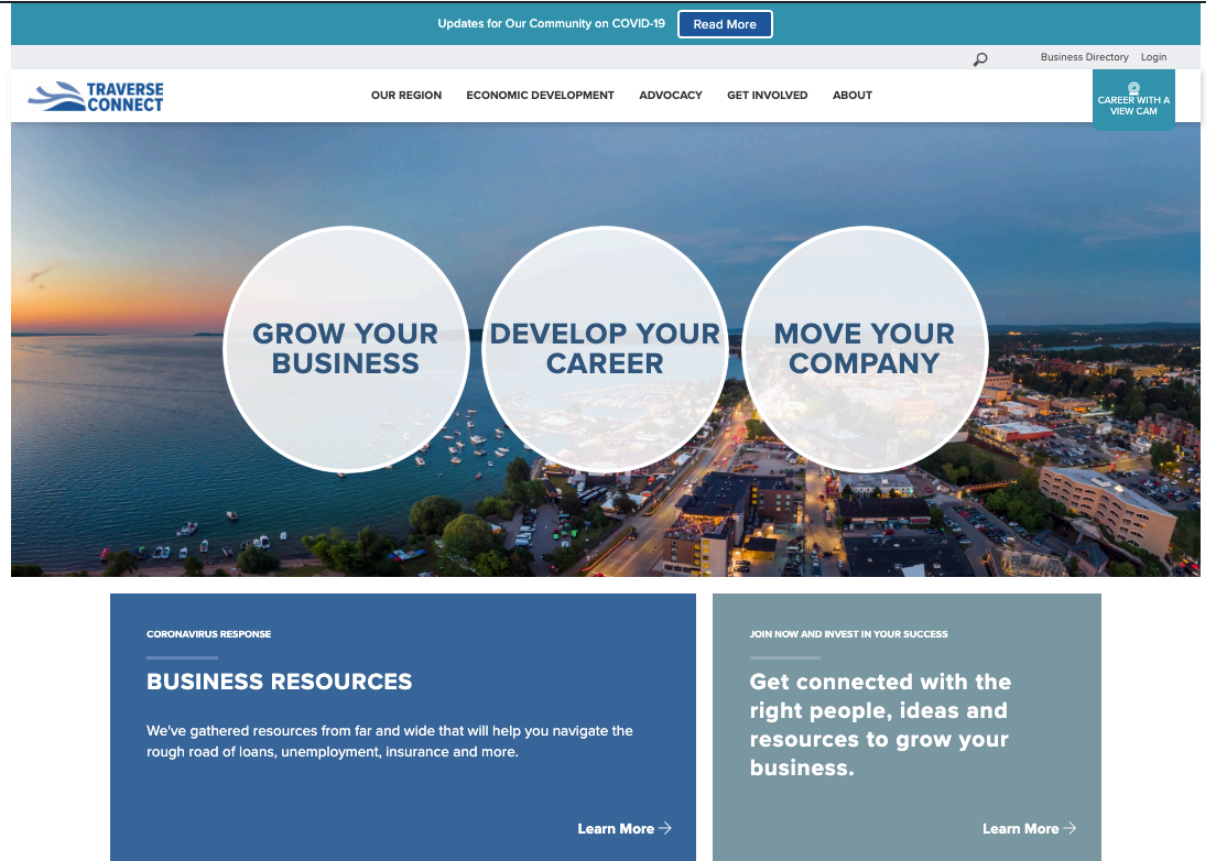


**Laura Galbraith**

Venture North

# RESOURCES

[traverseconnect.com](https://traverseconnect.com)



The screenshot shows the website's resources page. At the top, there is a teal header with the text "Updates for Our Community on COVID-19" and a "Read More" button. Below this is a navigation bar with the Traverse Connect logo on the left and links for "OUR REGION", "ECONOMIC DEVELOPMENT", "ADVOCACY", "GET INVOLVED", and "ABOUT" in the center. On the right side of the navigation bar are links for "Business Directory" and "Login", and a "CAREER WITH A VIEW CAM" button. The main content area features a large background image of a coastal town at sunset. Three white circles are overlaid on the image, containing the text "GROW YOUR BUSINESS", "DEVELOP YOUR CAREER", and "MOVE YOUR COMPANY". Below the image are two dark blue boxes. The left box is titled "CORONAVIRUS RESPONSE" and "BUSINESS RESOURCES", with a sub-headline "We've gathered resources from far and wide that will help you navigate the rough road of loans, unemployment, insurance and more." and a "Learn More" link with a right-pointing arrow. The right box is titled "JOIN NOW AND INVEST IN YOUR SUCCESS" and contains the text "Get connected with the right people, ideas and resources to grow your business." with a "Learn More" link and a right-pointing arrow.

# NEW WEBINAR FOR TRAVERSE CONNECT INVESTORS

INVESTOR  
FACE  
TIME  
FRIDAYS



Weekly  
conversations  
with the  
Traverse  
Connect  
leadership  
team.



11 a.m. - Noon

LIVE  
VIA  
ZOOM



# AGENDA

PERSPECTIVES AND  
EXPECTATIONS FROM AN  
EXPERIENCED LENDER

FEDERAL LOAN PROGRAMS

PAYROLL AND  
UNEMPLOYMENT PROGRAMS

MEDC GRANT AND LOAN  
PROGRAMS & ADDITIONAL  
RESOURCES

Q & A

# **PERSPECTIVES AND EXPECTATIONS FROM AN EXPERIENCED LENDER**



**Dave Shooltz**

[Fifth Third Bank](#)

# **PERSPECTIVES AND EXPECTATIONS FROM AN EXPERIENCED LENDER**



# FEDERAL LOAN PROGRAMS



**John Galbraith**

Michigan Certified  
Development Corporation

## **FEDERAL LOAN PROGRAMS**

- SBA Economic Injury Disaster Loans
- SBA Economic Injury Disaster Grant Program
- SBA Care Act

# PAYROLL AND UNEMPLOYMENT PROGRAMS



**Mandy Sentieri**

[Traverse Connect](#)

## **PAYROLL AND UNEMPLOYMENT PROGRAMS**

- SBA Paycheck Protection Program Loan
- 50% Employee Retention Tax Credit
- Social Security Tax Deferral
- Work Share Program
- Enhanced Unemployment Assistance

**MEDC GRANT AND LOAN  
PROGRAM UPDATE  
+  
ADDITIONAL RESOURCES**



Laura Galbraith

[Venture North](#)

# MEDC GRANT AND LOAN PROGRAM + ADDITIONAL RESOURCES

- Free Business Consultation
- CDFIs

# Q & A