

**\$500**

**Annually**

Pro-rated quarterly

**All Traverse Connect investors are eligible to access a portfolio of business benefits:**

- Legislative Advocacy
- Regional Economic Development
- Professional Development
- Business Enhancement Programs
- Business-to Business Networking
- Data Dashboard for Economic Development Goals

Traverse Connect  
202 E. Grandview Pkwy.  
Traverse City, MI 49684

P: 231.947.5075

[www.traverseconnect.org](http://www.traverseconnect.org)  
[jody@traverseconnect.org](mailto:jody@traverseconnect.org)

## EVENT & PROGRAM OPPORTUNITIES

- Business After Hours
- Pints and Politics
- Discounted event registration
- Investor-only access to participate in Small Business Celebration, TCYP and Leadership Grand Traverse programs. (Standard charges apply)

## ADVERTISING & SPONSORSHIPS

- Discounted pricing for advertising on website and e-newsletters

## RECOGNITION & BUSINESS ENHANCEMENT

- Listing in online directory
  - Logos
  - Photos
  - Video
  - Business website link
  - Business social media links
  - Strong SEO features to help searchers find your business
- Listing in 2020 Business Directory (print deadline 12/15/19) with advertising opportunities

## STAY INFORMED

- Subscription to e-newsletters:
  - Weekly Bulletin
  - *TCYP News*
  - *The Advocate*
  - Special alerts and updates

## MEETING SPACE

- Use of Traverse Connect *Blue Room* for meetings four times per year. (*Four-hour maximum per use*)

## INVESTOR BENEFITS & PRIVILEGES

- ☑ Programs to grow family-sustaining careers
- ☑ Economic diversification that reduces industry risk
- ☑ Capital investment that increases local government tax base
- ☑ Government advocacy to improve & preserve our Northern Michigan quality of life
- ☑ Work with Ambassadors to celebrate your opening, a new location or a significant milestone for your business
- ☑ Use of investor badge and window decal for your storefront, website and/or marketing materials
- ☑ Unlimited posting of press releases, job openings, and news items for your organization on TraverseConnect.com through your investor login
- ☑ Certificates of Origin (Five included per year/\$25 discounted rate for each additional request)
- ☑ Access to Exclusive Health and Wellness products:
  - Accident Fund insurance plan - with annual dividends
  - New Directions Employee Assistance Program
  - Auto Owners insurance discounts
- ☑ Access to savings of 15-30% annually on office supplies through Office Depot
- ☑ Access to reach other investors through the Member-to-Member program through your investor login
- ☑ Display your marketing materials in Traverse Connect lobby
- ☑ Referrals to investor businesses by Traverse Connect