

**\$10,000**  
**Annually**

Pro-rated quarterly

**All Traverse Connect investors are eligible to access a portfolio of business benefits:**

- Legislative Advocacy
- Regional Economic Development
- Professional Development
- Business Enhancement Programs
- Business-to Business Networking
- Data Dashboard for Economic Development Goals

Traverse Connect  
202 E. Grandview Pkwy.  
Traverse City, MI 49684

P: 231.947.5075  
[www.traverseconnect.org](http://www.traverseconnect.org)  
[jody@traverseconnect.org](mailto:jody@traverseconnect.org)

## EVENT & PROGRAM OPPORTUNITIES

- Choice of eight tickets to all Annual Celebration Week events or foursome for Golf Outing
- Eight tickets to Traverse Connect's annual meeting
- Four tickets to the Economic Development Strategy Series
- Table of 10 to Economic Outlook luncheon
- Four tickets to Bully Pulpit and Chamber Alliance Policy Conference
- Seat at CEO Roundtable
- Exclusive invitation-only events included:
  - Leadership-level Investor Reception
  - Chairman's Reception at Annual Celebration Gala
- VIP-Invite only access to special events with elected officials and national business leaders
- Business After Hours
- Pints and Politics
- Discounted event registration
- Early registration to Golf Outing, Economic Outlook Luncheon and Distinguished Service Award Luncheon
- Exclusive access to "Presenting Sponsor" event sponsorship
- Investor-only access to TCYP and Leadership Grand Traverse programs. (Standard charges apply.)

## ADVERTISING & SPONSORSHIPS

- \$2,000+ value package for digital advertising in Traverse Connect channels
- Discounted pricing for advertising on website
- and e-newsletters
- Special recognition on the Traverse Connect website
- Access to Investor mailing list

## GOVERNANCE & RECOGNITION

- Access to open seats on the Traverse Connect Board of Directors
- All Partner-level benefits with featured online directory listings for all businesses

## STAY CONNECTED

- Annual subscription to the *Traverse City Business News*
- Subscription to e-newsletters:
  - Weekly Bulletin
  - TCYP News
  - *The Advocate*
  - Special alerts and updates
- Unlimited use of Traverse Connect *Blue Room* for meetings (*Four-hour maximum per use*)

## INVESTOR BENEFITS & PRIVILEGES

- ☑ Programs to grow family-sustaining careers
- ☑ Economic diversification that reduces industry risk
- ☑ Capital investment that increases local government tax base
- ☑ Government advocacy to improve & preserve our Northern Michigan quality of life
- ☑ Leadership signage at Traverse Connect offices
- ☑ Unlimited business listings and Network-level benefits for all businesses under the same ownership
- ☑ Listing in online directory:
  - Logos
  - Photos
  - Video
  - Business website link
  - Business social media links
- ☑ Listing in 2020 Business Directory (print deadline 12/15/19) with advertising opportunities
- ☑ Work with Ambassadors to celebrate your opening, a new location or a significant milestone for your business
- ☑ Use of investor badge and window decal for your storefront, website and/or marketing materials
- ☑ Unlimited posting of press releases, job openings, and news items for your organization on TraverseConnect.com through your investor login
- ☑ Unlimited Certificates of Origin
- ☑ Access to Exclusive Health and Wellness products:
  - Accident Fund insurance plan - with annual dividends
  - New Directions Employee Assistance Program
  - Auto Owners insurance discounts
- ☑ Access to savings of 15-30% annually on office supplies through Office Depot
- ☑ Access to reach other investors through the Member-to-Member program through your investor login
- ☑ Display your marketing materials in Traverse Connect lobby
- ☑ Referrals to investor businesses by Traverse Connect